



CORPORATE PROFILE



www.mgweb.in | www.mgdigital.in

Mission & Vision ≡



OUR MISSION

To be the global leader in IT Services. Building on our technologies, competencies, and customer interests, and creating value for our stakeholders and customers.



OUR VISION

To be a best-in-class organization delivering knowledge-intensive, information-based services and design company.



OUR VALUES

Our values are the guiding principles upon which MG WEB was founded and how we strive to conduct our business daily.



COMMITMENT

Be accountable, work together as a team, and communicate clearly.



MG WEB - Where Vision Meets Innovation

At MG WEB, we are a dynamic force in the world of digital creativity. We are not just a digital agency; we are your trusted partner in crafting compelling digital narratives and designs that elevate your brand to new heights. Founded in 2021, our journey is a testament to the power of vision, innovation, and a deep commitment to delivering excellence in web design, graphic design, and digital marketing solutions.



Our Founding Story: MG WEB began as a vision - a vision to transform the digital landscape with compelling designs and strategic digital marketing. Our founder, M. Gurushankar, set out with a dream to provide businesses with innovative solutions that combine the art of design with the science of marketing.



Two Years of Remarkable Growth: In just two short years, we have achieved remarkable growth and success. What started as a small venture has evolved into a thriving digital agency serving a diverse range of clients across various industries. Our portfolio now boasts a wide array of web designs, graphic designs, and successful digital marketing campaigns.



Quality as Our Signature: At MG WEB, we do not compromise on quality. Quality is not just a goal; it's our standard. We are dedicated to delivering designs that exude professionalism and precision, along with digital marketing strategies that drive results.



Client-Centric Approach: We believe that our client's success is our success. Our client-centric philosophy means we work closely with you to understand your unique needs, objectives, and brand identity. Your feedback is integral at every stage, ensuring that our solutions seamlessly align with your vision.

Our Services ≡

Web Development



**Graphic Designing &
Video | Animation**



**Digital Marketing &
E-Mail Marketing**



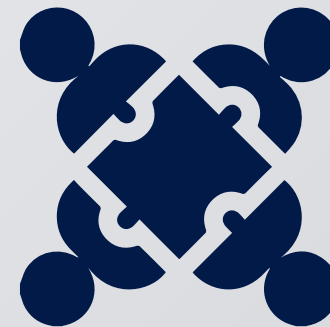
Corporate Profiles



Logo & Branding

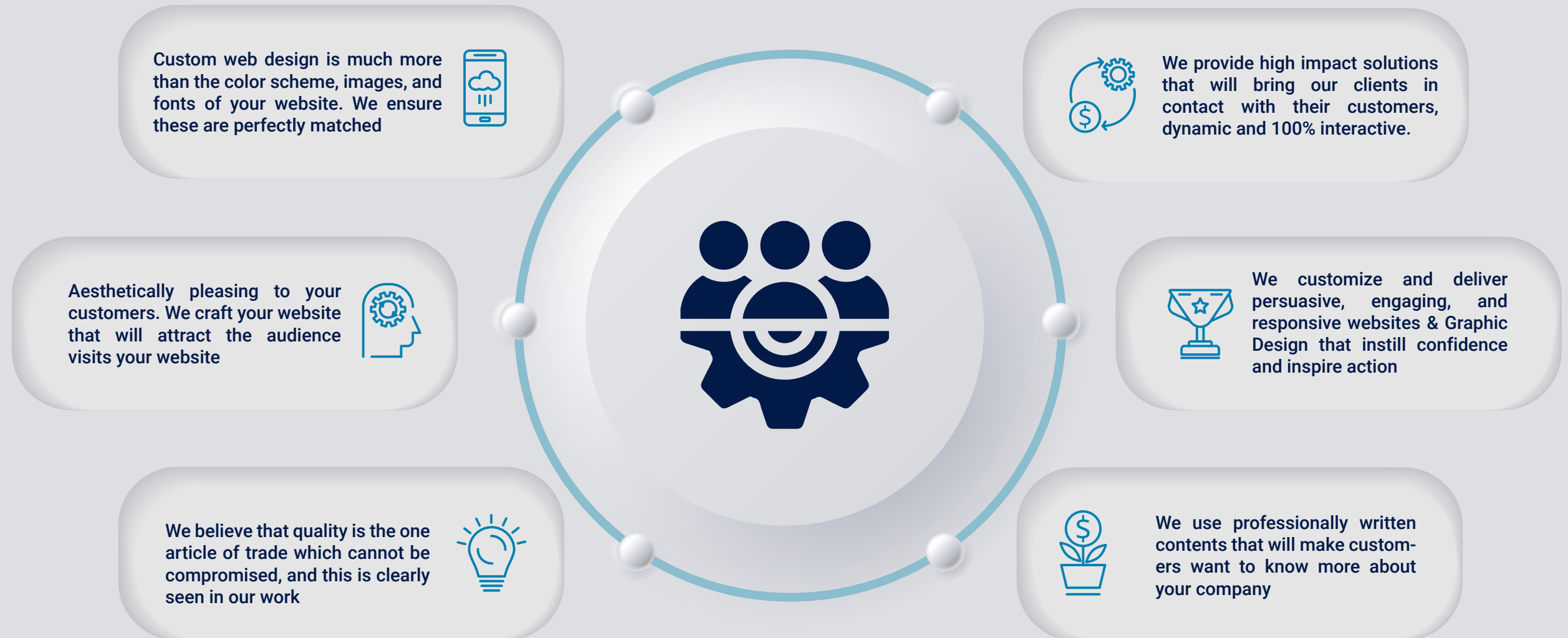


Brochures & Flyers



Custom Design ≡

Proprietary + Confidential



Why Choose us ≡

Flexible Pricing Options

We help our clients with highly affordable and flexible pricing options which will suit their business requirements and budget perfectly

Error-free Services

Being a certified professional, you can rest assured that all the services delivered by our team will be of the best quality and error-free

Quick Turnaround Time

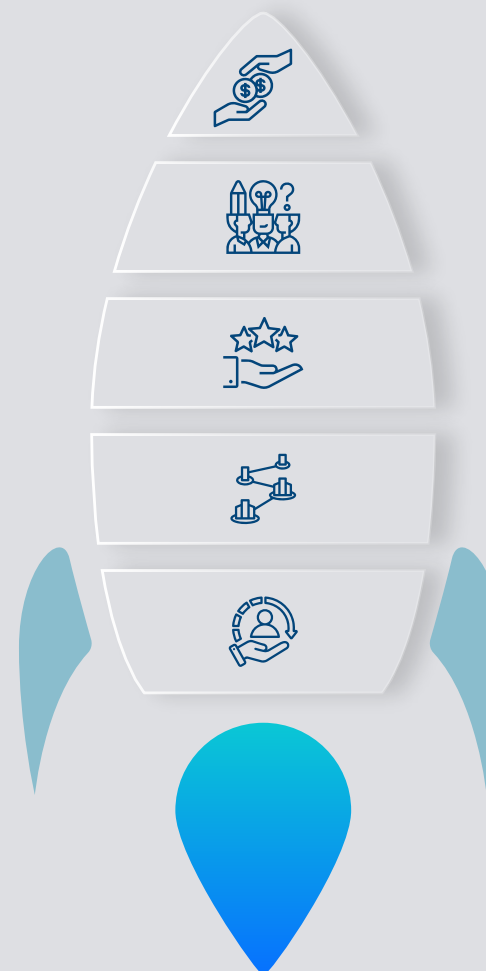
As we are technically sound, the TAT will be much sooner to fix in case of issues or other requirements

Skilled Team

Our team comprises some of the most experienced and skilled who can cater to all your website & digital requirements with ease

Highly Scalable Services

We have the required skills and bandwidth to scale up the requirements and ramp up the project as desired by the clients



This process includes not only an investigation of the needs of your business, but also the concerns and goals of your intended end user.

Define



During the process of refinement, the changes or improvement will take place in a structured manner and the same will be recorded before build.

Refine



Design

We follow the approved design for website and corporate presentations to ensure the smooth results at the finish stage & post launch.

Build

We do our due diligence to maintain the integrity of your brand when building presentations and website as per the commitment promised

Website Designing ≡

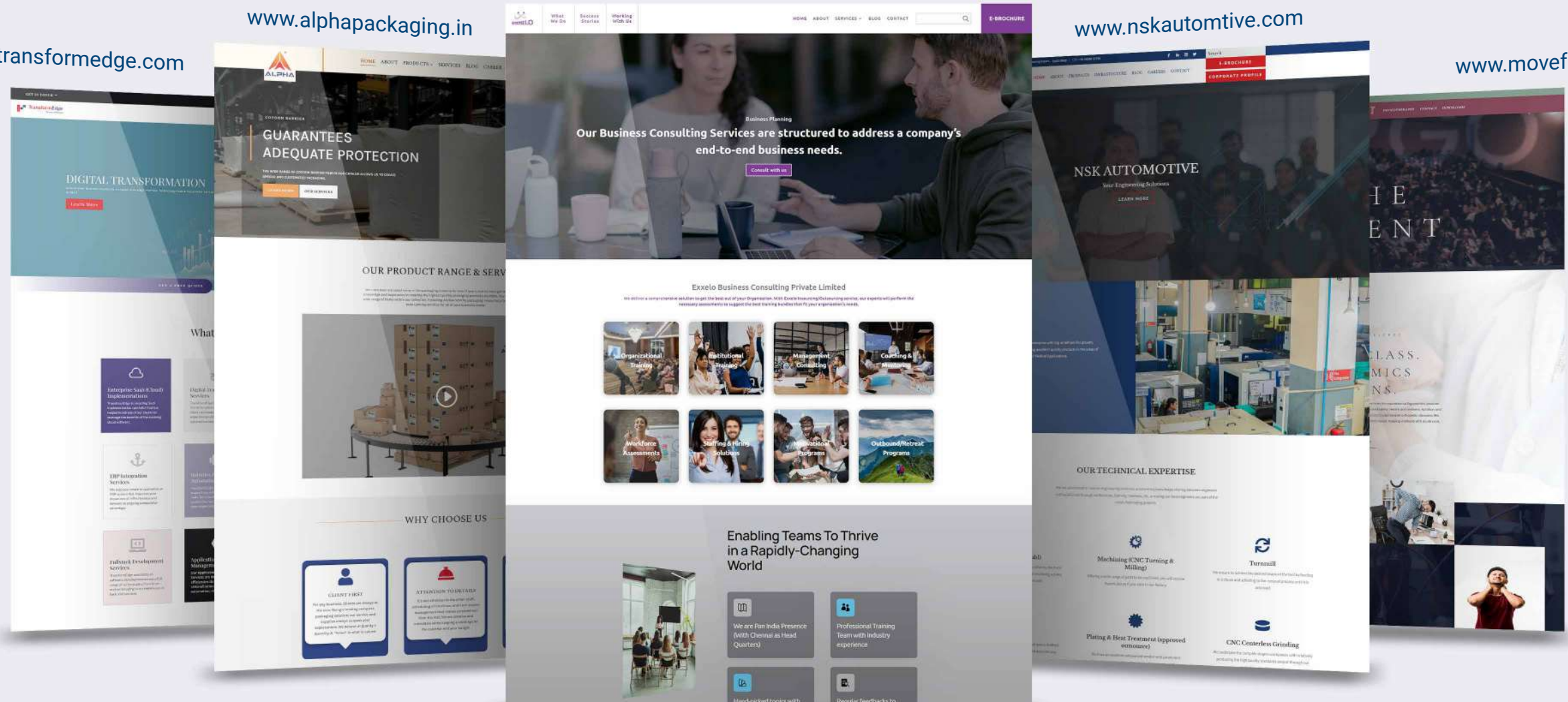
www.exxelo.org

www.alphapackaging.in

www.transformedge.com

www.nskautomotive.com

www.movefit.in



Website Designing ≡

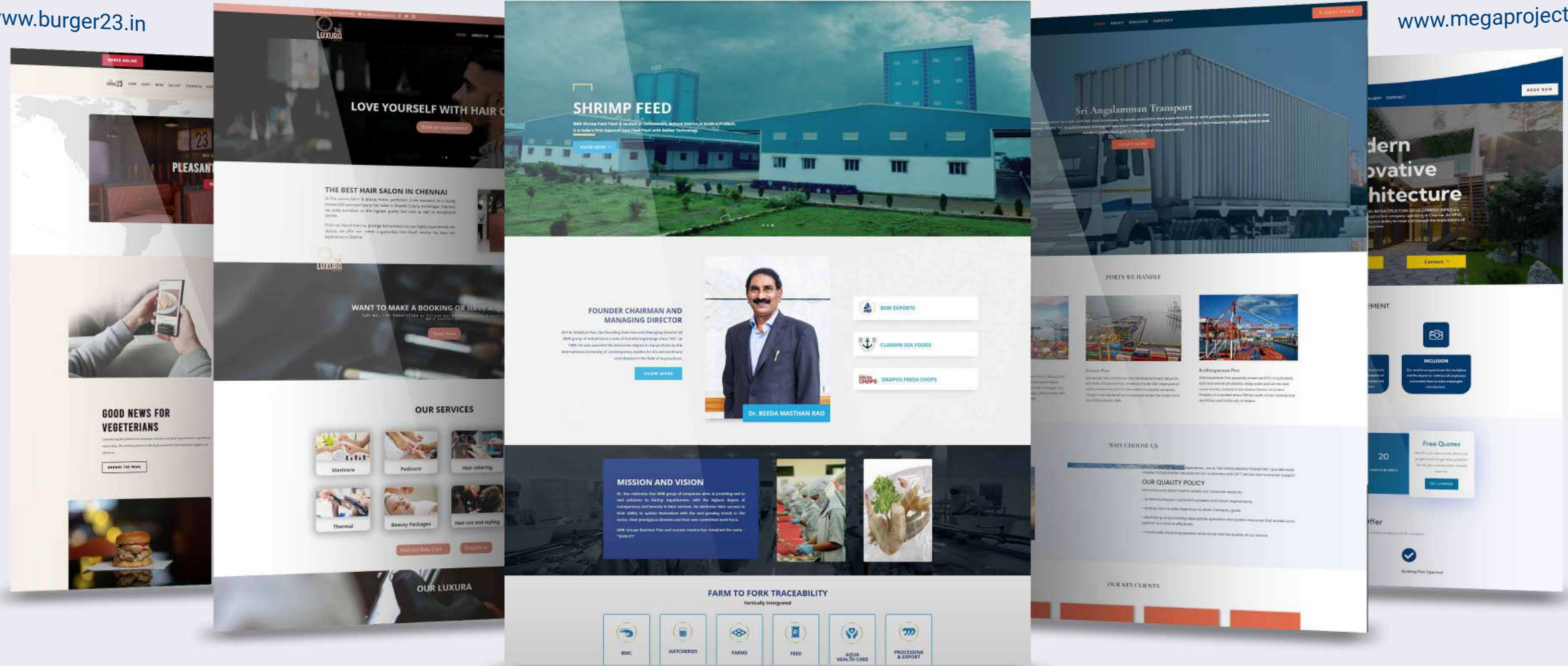
www.bmrgroups.com

www.theluxura.in

www.burger23.in

www.angalammantransport.in

www.megaprojectsid.com



Website Designing ≡

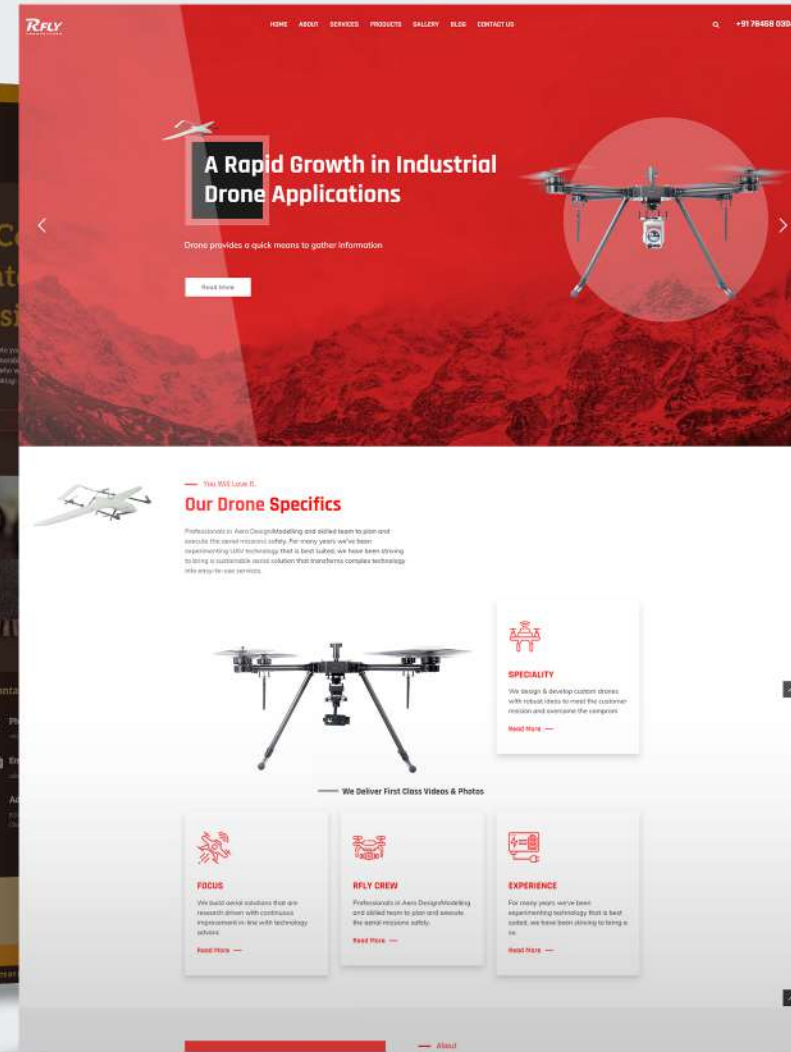
www.rflyinnovations.com

www.cakesandconty.in

www.ecolivspace.in

www.dynamicrealtors.co.in

www.vipazzainsights.com



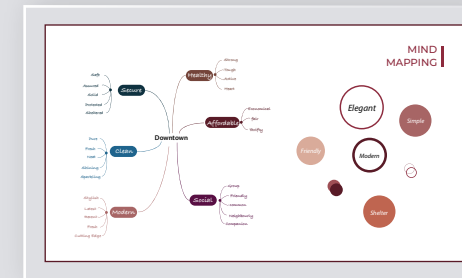
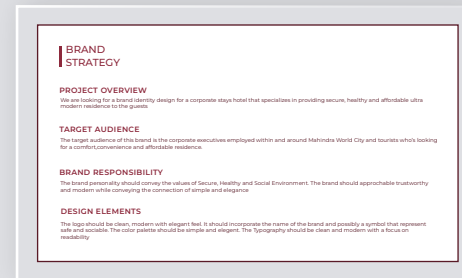
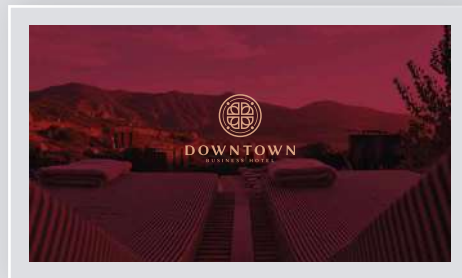
Logo Designing ≡



Logo Designing ≡

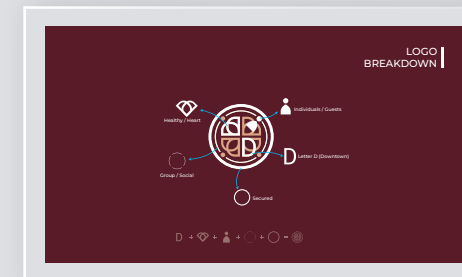
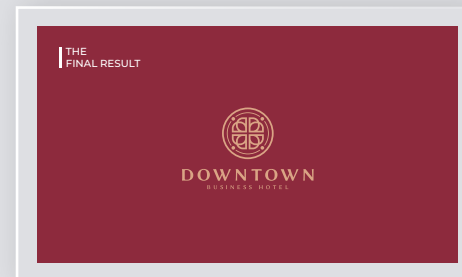
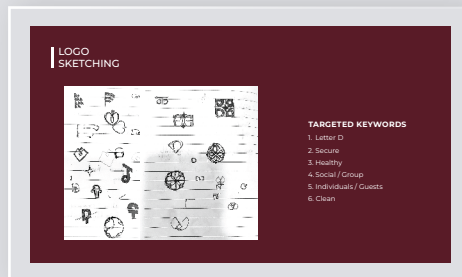


Brand Guidelines Process ≡



We indulge Adobe Illustrator to create your brand identity through an immense process of using vector graphics and sketching the design to give the uniqueness for your brand to get established and stand alone in the market.

We identify and match the font and color palette that will go well with your service/product nature. The logo will be created with high-resolution using AI which will never pixelate no matter how far you zoom in on the image.

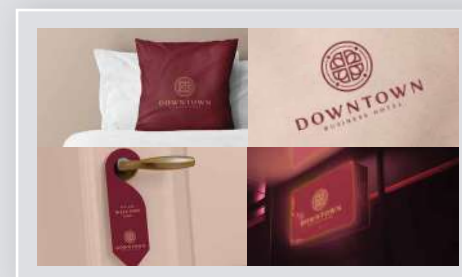
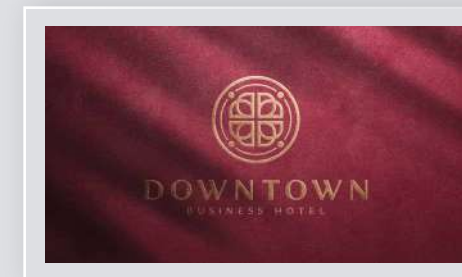
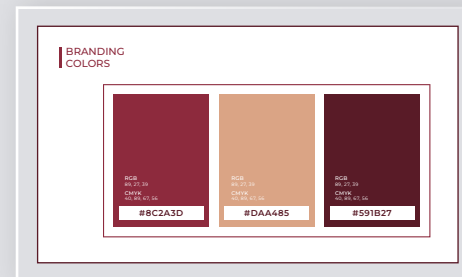
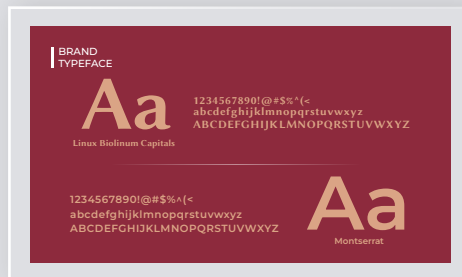


Logo File Output

- ✓ PNG
- ✓ JPEG
- ✓ SVG
- ✓ PDF

Content

- ✓ Font Pairing
- ✓ Hex Code
- ✓ RGB | CMYK
- ✓ Mockup Files



Stationary Designs ≡

Proprietary + Confidential





K.B. SANKAR PANDY
Movement Therapist

For over **24 years**, Sankar Pandy has worked extensively in the area of Orthopedic physiotherapy, Movement therapy, ergonomics, posture correction, Workplace Wellness, early intervention, and Occupational health speciality.



Sankar Pandy is also an active life member of the Indian Association of Physiotherapy (L 5940)

He specializes in musculoskeletal disorder like prevention and management of disc prolapses, spondylitis, carpal tunnel syndrome, sports injury and rehabilitation.

He has also been delivering a diverse range of training and presentations for MNC's clients including Infosys, Cap Gemini, Mahindra Research Valley, Allison Transmission, Timken, Greateo, Renault-Nissan, Samsung, etc.

Over the Years, Sankar Pandy has conducted 115 training programmes and seminars on Ergonomics, postural disorders and corrections, cardio-pulmonary fitness, Behavioral based safety, Health and wellness, Nutrition and Prevention of RSI/Musculoskeletal disorders.

Over the years, Sankar Pandy has treated and cured several orthopedic disorders like spondylitis, carpal tunnel syndrome, sports injuries with manual techniques, movement therapy methods with acute care, and precision, etc.

A visionary with a strong desire to excel & with complete passion conducts a movement therapy service to the corporates to ensure an integrated approach between humans, machines, and work systems.

Sankar Pandy Holds a Master's degree in Physiotherapy (Orthopaedics) & Bachelor's degree in Physiotherapy, Movement Therapy from Kinetic Control Society in the United Kingdom, and Certification in Office Ergonomics and Workplace Analysis(2015).

SPECIALTIES:

- Ergonomics Assessments and Workspace design
- Repetitive strain injury / Musculoskeletal disorders rehabilitation and prevention
- Product Design Ideation / Innovation

+91-xxxxx xxxxx | test@gmail.com | www.movefit.in



TransformEdge
Powering Intelligence

ABOUT THE FOUNDER



Kathiresan Krishnasamy
Managing Director

Mr. Kathiresan Krishnasamy, A Thought Leader in Enterprise IT Implementations and digital transformation, is having over 2 decades of experience in handling large-scale IT transformational programs across the Globe with various leading corporates. He has been part of the core product development team in the world's 2nd largest ERP company and extensively engaged in consulting assignments in implementing Financials, Supply Chain Management, Procurement, Sales and CRM, Global Tax, GRC (Governance Risks and Compliance), HR and Payroll applications.

He has experience in providing solutions to Industries like Financials Services, Banks, Hi-tech Manufacturing, Automobile / Components Manufacturing, Power Equipment, Solar Manufacturing, Airlines, Transportation and Logistics, Cement and Construction materials, Medical Equipments, Papers, etc.

He consults customers on ERP, Process Automation, and Business Transformation with a strong focus on business value creation for clients across sectors in the area of Financials, Supply Chain, and Logistics. Strongly believe that Businesses can achieve more agility in responding to their problems through real-time enterprise analytic solutions that get instant insights in a single click to CXOs.

Education

- Bachelors in Science (Chemistry)
- Masters in Computer Applications from Bharathiyar University

TransformEdge Enterprise Services Pvt Ltd
3rd Floor, #26, 6/A, 23rd Main Rd, Marenahalli, 2nd Phase, JP Nagar, Bengaluru, Karnataka 560078, India.

www.transformedge.com | +91-XXXX XXXX

Single Pagers ≡



NEXTGEN
SOLUTIONS



Paul George
Founder - Nextgen Solutions
Strategic Advisor / Consultant - Supply Chain & Logistics Management
CGLI (UK), PGDBM (IIMM), APP (IFPSM), IMPEX (IIMM), BLP (IIM - A), CRA (UK), CMM (IIMM), MLE (Harvard).

Paul George with his vast experience in the SCM Arena specializes to deliver end-to-end supply chain and logistics solutions individually tailored to businesses and E-Commerce entrepreneurs across the world.

Next Gen Solutions was founded by Paul George to humanize data by translating numbers into actionable insights, helping our clients make better decisions, and working by their side to foster change with confidence, empathy and purpose. Since then, we've worked with hundreds of leading organizations across various industries, giving us the expertise and credibility in strategic profitability improvement, digital & technology, and advisory solutions to help organizations like yours succeed.

Our vision is "to simplify commerce and other related SCM Issues by eliminating the complexities in our customer's supply chains to make global trade easier for everybody. Our products and services are backed by infrastructure, powered by technology, and driven by people of great reputation in the Industry.

A veteran of IIMM and Team Member for > 3 + decades from 1981 Worked, spearheaded, and supported all Programs of IIMM – SCALE / Regional / National Level / APCON and any other Signature Programs, etc. LIFE MEMBER for outstanding contributions to Materials and Supply Chain Management within the Industry and SCM Functions Held positions of EC Member, Vice Chairman, Past Chairman, and currently National Council Member of IIMM at Head Quarters. Recipient of the Presidents Gold Medal During the Tenure of Chairman received the BEST Branch Award and won the IIMM Membership Growth Award among other awards MEMBER of CII Institute of LOGISTICS & GLOBAL LOGISTICS COUNCIL (GLC), Institution of Engineers. Speaker at Various Business & International Forums – CII, FIEO, APCON, Industry Consultation on Regional Comprehensive Economic Partnership (RCEP), Management Institutes / Universities, SCM NeXT, B-Schools, etc.

Won several National Awards from the Industry. Member of various forums – CII, GLC, IIMM, FKCCI, FIEO, WTC, TEP The lead speaker in various professional forums.

testemail@nexgensolutions.in | +91 XXXXX XXXXX

www.nexgensolutions.in

Branding ≡



Brochures | Flyers ≡







What Our Clients Say ≡

“



Thanks for the nice website you designed for the company. It certainly looks elegant for the current market. We appreciate you working out the same as per our desires. Also, you were patient to make any changes whenever we asked of you. We were comfortable with you and thanks for your co-operation and look forward to the same in the future.

MRS. SHEEBA PAUL

MD-EXODUS EXPORTS

“



The production time of our website was extremely fast. The work was beautifully executed while paying close attention to the smallest detail. I would work with them without question again and I would not hesitate to suggest them to anyone. would use them for all our projects as the designs are spectacular with good skills and the service is top rate!

MR. STEVEN ADAIKAL RAJ

FOUNDER-TEAM DELTA

“



I appreciate your wonderful and professional work in creating our website as desired. We were pleased with the timely completion and handover of the site. The site was quite impressive as per our requirements and targeted audience. This also helped us to drive additional business to our group. I will recommend MG web to our partners and associates.

MR. PRAVIN KUMAR

MD-ADBEEL MEDIA

“



Exceptional work! MG WEB transformed our construction website into a dynamic, user-friendly platform. Their team's expertise and prompt communication made the process smooth. The website's modern design and functionality have boosted our online presence, increasing client engagement. I wholeheartedly recommend MG WEB.

S. MANICKAM

MD-MEGA PROJECTS

Industries We Cater ≡



Food and Beverage



Retail



Software



Hospitality



Manufacturing



Medical



Real Estate



Construction



Institution



Transport & Logistics



Engineering



Energy

Proprietary + Confidential



Thank You.



+91 44 40912526 | +91 9884053331



www.mgweb.in | www.mgdigital.in



info@mgweb.in | guru@mgweb.in



Suite 123, Executive Zone, Shakthi Tower,
766, Anna Salai, Chennai - 02